



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-09-2012 PAGE: 1 of 3

MEDIA AD VENTURES, INC. - 12147
ATTN: CAROLYN BUSH
8136 OLD KEENE MILL ROAD
SUITE A-300
SPRINGFIELD VA 22152

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397770	09-05-2012	10-08-2012	5	MEEHAN FOR CONGRESS COMM, PAT	MEEHAN FOR CONGRESS, PAT	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
65 79 462	242789	PHILADELPHIA	A. CLIFFORD	10-22-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	242789

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 65 P : 79 E : 462																	
1	10-22-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	X	X	X	X	X			2	1,000	0	0
2	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	X	X						1	1,000	0	0
3	10-22-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	X	X	X	X	X			2	2,000	0	0
4	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	X	X						1	2,000	0	0
5	10-22-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	8	30	X	X	X	X	X			3	2,000	0	0
6	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	8	30	X	X						1	2,000	0	0
7	10-22-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	9	30	X	X	X	X	X			3	800	0	0
8	11-05-2012	11-06-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	9	30	X	X						1	800	0	0
9	10-22-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	X	X	X	X	X			3	1,600	0	0
10	11-05-2012	11-06-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	X	X						1	1,600	0	0
11	10-22-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30	X	X	X	X	X			3	1,700	0	0
12	11-05-2012	11-06-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30	X	X						1	1,700	0	0
13	10-22-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)	9	30	X	X	X	X	X			3	700	0	0
14	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)	9	30	X							1	700	0	0
15	10-29-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	9	30	X	X	X	X	X			3	700	0	0

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing						Package	Contract Title		
65 79 462			242789	PHILADELPHIA	A. CLIFFORD	10-22-2012	11-06-2012	M (Broadcast Month, Cycle 1)						N	242789		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 65 P : 79 E : 462																	
16	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	9	30	X							1	700	0	0
17	10-22-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	8	30	X	X	X	X	X			4	2,700	0	0
18	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	8	30	X							1	2,700	0	0
19	10-22-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	8	30	X	X	X	X	X			4	3,400	0	0
20	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	8	30	X							1	3,400	0	0
21	11-03-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	8	30						X	X	1	1,600	0	0
22	10-22-2012	11-02-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	8	30	X	X	X	X	X			4	3,800	0	0
23	11-05-2012	11-05-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	8	30	X							1	3,800	0	0
24	10-31-2012	10-31-2012	08:00PM - 09:00PM	PRIME WE8 (7019)	9	30			X					1	6,000	0	0
25	10-22-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	8	30	X	X	X	X	X	X	X	3	4,000	0	0
26	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	8	30	X							1	4,000	0	0
27	10-22-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	8	30	X	X	X	X	X			2	1,350	0	0
28	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	8	30	X							1	1,350	0	0
29	10-28-2012	10-28-2012	11:35PM - 12:05AM	EAGLES FRENZY (7229)	9	30							X	1	500	0	0
30	11-03-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND SA-SU GMA (6911)	8	30						X	X	1	1,300	0	0

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Contract No 397770	Contract Dt 09-05-2012	Revision Dt 10-08-2012	Rev# 5	Advertiser MEEHAN FOR CONGRESS COMM, PAT	Brand MEEHAN FOR CONGRESS, PAT	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA														
Agency Est# 65 79 462			CMS # 242789	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 242789											
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: C : 65 P : 79 E : 462																					
31	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)				8	30							X	1	1,300	0	0	
32	10-28-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				8	30								X	1	600	0	0
33	10-28-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)				8	30								X	1	1,300	0	0
34	10-28-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)				8	30								X	1	900	0	0
35	10-23-2012	10-24-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)				9	30			X	X					2	250	0	0
36	10-22-2012	10-26-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				9	30	X	X	X	X	X				3	800	0	0
																	Contracted Gross Total:		0	0.00	
																	Actual Gross Total:		0	0.00	
																	Agency Commission:			0.00	
																	Net Total:			0.00	
Month/YR			Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Oct 12			0.00		0.00		0.00		0.00							0.00					
Nov 12			0.00		0.00		0.00		0.00							0.00					
TOTAL			0.00		0.00		0.00		0.00							0.00					

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